

The Trevor Project

ANNUAL REPORT August 2009 - July 2010 FY2010

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• FY2010 Accomplishments

01 AUGUST, 2009 - 31 JULY, 2010

FIRST YOUTH ADVISORY COUNCIL LEADERSHIP TRAINING

In October 2009, young leaders from all over the country attended and completed our first Youth Advisory Council training. YAC members were trained in volunteer management, fundraising, advocacy, public speaking and suicide prevention among LGBTQ youth. Plus every YAC member completed training as TrevorSpace Administrators and Lifeguard Workshop Facilitators.

EXPANSION OF THE TREVOR LIFEGUARD WORKSHOP PROGRAM

In fiscal year 2009-2010, The Trevor Project conducted over 120 Lifeguard Workshops nationally, including launching the program in San Diego and Tulare Counties in California. While we continue to serve youth primarily, we have begun working with educators, parents and religious leaders more to help change the environments they influence.

Fundraising Accomplishments

GOVERNMENT FUNDING This year, The Trevor Project received its firstever government funding from Tulare County in California. The \$50,000 contract over two years is a milestone in our development efforts bringing our life-saving programs to hundreds of youth through Trevor's Lifeguard Workshops and our advocacy efforts in central California.

SURVIVAL KIT WEBINAR TRAININGS

In 2009, The Trevor Project launched Survival Kit webinar trainings, reaching educators and youth service providers in Alabama, New Mexico, Washington state, Florida, upstate New York, rural California, and Mississippi. We distributed survival kits to educators, administrators and youth service providers in all 50 states.

RECEIVED THE CRISIS CENTER EXCELLENCE AWARD FROM AAS

The American Association of Suicidology honored The Trevor Project with the Crisis Center Excellence Award for innovative programming and providing services to an under-served and at-risk population.

VOLUNTEER TRAININGS AND GRADUATING CLASSES

In fiscal year 2009-2010, The Trevor Project conducted 20 trainings, graduating 170 volunteers to join our programs on the frontline as Lifeline Counselors, Lifeguard Workshop Facilitators, TrevorSpace Administrators and Dear Trevor Authors.

CIRCLE OF HOPE Membership in the Circle of Hope nearly doubled to include 520 members in FY2010. Thanks to the generous support of individuals, and specifically to the Circle of Hope, total non-event related individual giving reached \$800,000.

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• Executive & Board Chair Message

Dear Friends,

Thanks to your support, Trevor is here for lesbian, gay, bisexual, transgender and questioning (LGBTQ) youth across the country. Whether it is on the phone, online, or in their communities, Trevor is here, providing support and saving young lives.

When LGBTQ youth in crisis call for help, **Trevor is here.**

No matter where they live, or the time of day or night, young LGBTQ people can call the Trevor Lifeline and an affirming, understanding counselor is here for them. In FY2010, Trevor Lifeline counselors fielded nearly 30,000 calls from youth from every corner of the U.S.

When LGBTQ youth need a friend online, **Trevor is here.**

LGBTQ youth deserve a place where they can safely express themselves online, and that's what they find in TrevorSpace. More than ten-thousand LGBTQ youth and straight allies under the age of 24 were part of TrevorSpace.org in FY2010, connecting young people around the world in a safe environment free of bullying. Forty-two thousand people connected with The Trevor Project on Facebook, and nearly 5 thousand people followed us on Twitter. Plus, more than 600 youth sent emails addressed, "Dear Trevor" asking questions they sometimes couldn't express on the phone.

When communities need support for LGBTQ youth, **Trevor is here.**

To prevent a crisis from happening, Trevor works in schools and on college campuses training students, faculty and staff in suicide prevention through Trevor Lifeguard Workshops. In FY2010, Lifeguard Workshop Facilitators conducted 120 workshops, while more than 700 Trevor Survival Kits were distributed to parents, schools, community centers and churches to teach suicide prevention in all 50 states. We also launched our National Ambassadors Council, engaging groups of leaders in San Diego, San Francisco and Washington, D.C. as ambassadors of The Trevor Project in their local communities. With the continued support of people like you, LGBTQ youth will always find the lifesaving, affirming and empowering help of The Trevor Project, wherever they are and whenever they need. Trevor is here for LGBTQ youth.

All Our Best,

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Charles Robbins EXECUTIVE DIRECTOR & CEO



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Sean Mc Manus CHAIR, BOARD OF DIRECTORS



• Trevor Is Here



ERNESTO DOMINGUEZ Youth Advisory Council Member Age: 22 Affiliated with Trevor since: 2008 Location: Portland, OR

As someone who has personally had to call The Trevor Lifeline, I have seen firsthand what feelings of depression and hopelessness look and feel like. I have experienced various forms of oppression in my life and that is why I work so hard every day to make sure young people do not have to go through these same kinds of discrimination. By living my life to the fullest and sharing my experiences, I can help youth feel validated. As young people see others like them in society they get the courage to speak up, to create change and to inspire other youth like them.

• KYLE RUDEBUSCH Watertown, SD Age: 22

SAN FRANCISCO NATIONAL AMBASSADORS COUNCIL

VOLUNTEER Spotlight



MEGAN WINGO Merced, CA Age: 20 ADIAN AIZUMI Arcadia, CA Age: 22

KING CHAN Long Beach, CA Age: 18 SAMANTHA GERSON



SHANNON CURRAN Del City, OK Age: 20

W. 'VAN' VANLANDINGHAM Volunteer Affiliated with Trevor since: 2008 Location: Tulare, CA

I have been affiliated with The Trevor Project through the Tulare County Suicide Prevention Task Force since Trevor became a partner with the county. I am a passionate teacher on the negative effects of words and how they can hurt and am invested in creating a safer place for our youth to become comfortable with themselves. As a Trevor Lifeguard Workshop Coordinator, I aim to bring the Lifeguard Workshops to GSA Advisors, health class teachers and as many campuses as possible. My greatest wish is that I have helped plant the seed of tolerance and understanding so that our youth will never have to experience bullying or teasing and be able to grow and flourish without discrimination.

LIFELINE COUNSELOR Spotlight





ROBERT ROBERG Lifeline Counselor Affiliated with Trevor since: 2008 Location: New York City, NY

My initial involvement grew out of my personal experience growing up gay in a non-supportive and hostile environment. My early teenage years were a very difficult time and I was lucky to be able to survive. I am now proud to say that I know there are lives I have saved because of the Lifeline. Many times I feel like I get as much out of the call as the caller. I have repeatedly enjoyed being able to hear a caller's mood and outlook change just as a result of a short conversation. It's also in these subtle ways that I think Trevor saves lives. Youth Advisory Council Members
Adult Volunteers



BLAIR MISHLEAU Chicago, IL Age: 20

YOUNG PROFESSIONALS COLLECTIVE NYC Spotlight



KEOLA WHITTAKER Young Professionals Collective NYC Affiliated with Trevor since: 2008 Location: New York City, NY

I find it is especially rewarding to see New York young professionals that have previously not had any involvement in non-profit organizations take an active role in The Trevor Project -- doing everything from volunteering on the Lifeline to throwing their own fundraisers. Forming a group of over thirty up-and-coming young professionals in New York that are committed to raising funds for The Trevor Project is my greatest accomplishment.

WASHINGTON DC NATIONAL

SHRUTI DESAJ Washington, DC Age: 20 DJ LICK Washington, DC Age: 22

DEVON BEARDEN Little Rock, AK Age: 18

STEPHANIE SHEA Tucker, GA Age: 22

JOSHUA DEESE Clewiston, FL

TREMAINE JONES

Age: 16

Miami, FL Age: 21

AYANNA BRYANT Alpharetta, GA Age: 18

YAC MEMBER Spotlight

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ANDREW STRIKER Youth Advisory Council Member Age: 22

Age: 22 Affiliated with Trevor since: 2008 Location: Daytona Beach, FL

I'm driven by one thought: If all of the time and effort I contribute helps to save just one life, then it's more than worth it. I would have to say that the one thing I'm most proud of is the number of people that now know about Trevor thanks to me. There isn't a big presence for Trevor in any of the surrounding regions where I live, so I've been able to open a lot of people's eyes to Trevor's services and efforts.

National Ambassadors Councils

The Trevor Project has convened the National Ambassadors Council with Ambassador groups for the 2009-2010 fiscal year in San Diego, San Francisco, and Washington, D.C. In each of these cities, local leaders have organized to help spread the mission of The Trevor Project. Ambassadors are working locally with school districts to integrate suicide prevention into curriculum; are facilitating Lifeguard Workshops for GSAs and at LGBT centers; and are building local networks of support for The Trevor Project.



SAN FRANCISCO NATIONAL AMBASSADORS COUNCIL Spotlight



MICHAEL CRANE San Francisco National Ambassadors Council Affiliated with Trevor since: 2004 Location: San Francisco, CA

I have the amazing opportunity to bring a message to youth who might feel sad and alone as I did when I was growing up. They need to know that they are not alone and that they don't have to figure it all out right now - they have time. We can help these young people survive, not just gay kids, but all kids gay or straight. As friends, family and loved ones – we can listen, we can be supportive and we can be a voice for them when they can't. I am honored and proud to have been a part of an amazing group of heart-filled and dedicated people from all over the country who have each brought something special to each Ambassadors Council. SAN DIEGO NATIONAL AMBASSADORS COUNCIL Spotlight



DIANE WADE San Diego National Ambassadors Council Affiliated with Trevor since: Inception Location: San Diego, CA

It saddens me to think that anyone feels isolated and hopeless enough to consider ending it all. I can't imagine my life without all the amazing people that I have known and loved, many of whom happen to be gay and lesbian. My greatest contribution to saving young lives has been starting up the San Diego Ambassadors group and participating in the many events where we were able to hand out information and get people involved including suicide prevention walks and Pride festivals. San Diego, CA Co-Chairs Tony Phipps, Glen Wellbrock

San Francisco, CA Co-Chairs Mike Blank, Michael Crane

Washington, D.C. Co-Chairs Joff Masukawa, Jason Vasquez

washington d.c. national ambassadors council Spot(igkt



JOFF MASUKAWA Washington D.C. National Ambassadors Council Affiliated with Trevor since: 2009 Location: Washington, D.C.

Every member of the passionate and highly motivated Washington Ambassador team has committed extraordinary energy and time to growing a sustainable Trevor presence in our community. We are developing awareness and fundraising events for 2011 that will include a broad and diverse range of potential and current supporters. We are thrilled to welcome new volunteers every week, and have the chance to impact not only our local community but also help with national objectives given that our front yard is Capitol Hill.

Donor Spotlights

KYLE Donor Affilia



DONOR

DONOR

Spotlight

KYLE KUSCHE

Affiliated with Trevor since: 2000 Location: New York City, NY

Trevor has a tangible impact on so many young lives and I want to help Trevor save lives! The greatest contribution was folding a message about the Trevor organization into the Macy's Pride campaign this summer. I think it was a great way to spread the word about Trevor through print, online and in-store advertising throughout the nation. Every Macy's Pride ad included Trevor. I think we were able to reach areas of the country that previously had never heard of Trevor and that is very exciting.

RALPH L. FURLO

Donor Affiliated with Trevor since: 2008 Location: New York City, NY

I am continuously inspired, motivated and humbled by the many stories of the young LGBTQ youth that have "come out." When faced with what might appear to be insurmountable adversity, these individuals, with the help of the Trevor staff, volunteers and supporters, were able to overcome these obstacles and achieve their true potential. Each of us can truly make a difference.

BENEFIT SPONSOR Spotlight



JOSEPH C. KIMMER Benefit Sponsor Affiliated with Trevor since: 2009 Location: Geneva, IL

It's been a year since the loss of my son Michael, who died by suicide. Although he is missed dearly, I've been set in motion on a course to save young lives by Michael. I know he's looking down upon me and is proud of the fact that not only am I trying to keep someone from making the same mistake Michael did, but I'm doing it in his honor. If Michael would have known that Trevor was available, I'm certain he would still be alive, vibrant, charismatic, happy and enjoying life with us today. I knew my son was gay when he was a very young boy and the day he came out at the age of 14, I was not only proud of him, I was relieved of the fact that we could move on together and walk side by side. My greatest contribution was the fundraiser I held on January 6, 2010 (Michael passed away 11/6/2009) at Buffalo Wild Wings in Geneva, Illinois. The event was a huge success and brought in a total of \$4,500 through donations, t-shirt and wristband sales. My favorite part of all our fundraising events is the opportunity to meet so many kind, loving and giving people who support The Trevor Project and are accepting of all people, regardless of sexual orientation or gender identity. Many of our guests knew my son Michael, but even for those who did not, the purpose of coming together was for the same cause of saving young lives. *Joe's events have raised a collective total of \$7,000 for The Trevor Project.*

• Program Overview

TREVOR SPACE

TrevorSpace.org is an online social networking community for LGBTQ youth ages 13 through 24 and their friends and allies. Like other social networks, youth can create personal profiles, connect in chat rooms and on message boards with other young people from around the world, and find local LGBTQ resources within their communities. Setting it apart, TrevorSpace is monitored and provides a bully-free zone where LGBTQ youth can freely express themselves and find acceptance and understanding in a safe online environment.

10,000



17-18

otal number of TrevorSpace members.

TREVOR SURVIVAL KIT **The Trevor Survival Kit** is an educational toolkit distributed to schools and youth service providers to help educators constructively facilitate discussions with students addressing suicide, gender identity and sexual orientation. Available free of charge, the Survival Kit brings Trevor's message to areas that our dedicated staff and volunteers are unable to reach.

7000 Total number of Survival Kits distributed.



DEAR TREVOR

No matter where a young person is, **"Dear Trevor"** provides a non-time sensitive question and answer forum for hundreds of LGBTQ youth, parents, and educators. These emailed letters to "Trevor" are answered within the week by trained authors, including Trevor Lifeline counselors, program staff members and professional clinicians.

Total number of 'Dear Trevor' letters received this fiscal year.



ACTUAL "**DEAR TREVOR**" LETTER

Dear Trevor,

I'm a bisexual guy and I can't get through one day without being called a faggot or queer. I can't even speak in class anymore without having an anxiety attack. I told my psychology teacher and she tried reassuring me that nothing is wrong with me, but it sure doesn't feel that way. Please help.

Alias: Taylor Age: 17 State: OH

Dear Taylor,

If I could somehow give you a big, warm hug via email, I would so that you know that there are people who truly care about you, are accepting of you just the way you are and who want very much to help you. I would also like to say how brave you are to reach out to Dear Trevor and to be so open.

Having your classmates bully you can make it very difficult to participate in class, lead to anxiety attacks about participating and make you want to hide. Since it's difficult to control the behavior of others, it might help to find ways to reduce your anxiety. It can help to talk with a counselor to discuss ways of addressing the anxiety attacks. You might ask your psychology teacher for a referral. In addition, your teacher might be somebody that you might be able to enlist to help support you through rough days at school - certainly having a friendly ear is something that can help a lot.

You can always call our helpline at 1-866-4-U-Trevor and speak with one of our counselors. In addition to helping you through this very difficult time, they can work with you to find LGBT resources in your area. Please know that we care about you and are always here for you at The Trevor Project.

TREVOR Lifeguard Workshops

The Trevor Lifeguard Workshops use a structured, age-appropriate curriculum with trained facilitators to address topics including sexual orientation and gender identity, the impacts of language and behavior on LGBTQ youth and suicide prevention skills in schools. The workshop is tailored to be effective in all age groups, from elementary school students to university-level courses. Recognizing the warning signs of suicide and how to respond are key skills for participants to acquire. While this program is currently offered in specific regions of the country, The Trevor Project is committed to soon offer Lifeguard Workshops nationwide.

20 Number of workshops held this fiscal year.



YOUTH Advisory Council

Trevor's Youth Advisory Council (YAC) is comprised of 20 young leaders from across the country who act as Trevor youth ambassadors in their home communities. This group represents the voice of the youth we serve by providing us with input on core programs. Through the YAC, members develop and apply leadership skills through organizing youth-driven community projects and activities that further The Trevor Project's mission.





TULARE COUNTY Suicide Prevention Task Force

In November of 2009, The Trevor Project partnered with the Tulare County Suicide Prevention Task Force to bring Trevor's educational programs and outreach services to a rural part of California known for being socially conservative. Funded by California's Mental Health Services Act, this multi-year partnership allows The Trevor Project to work with community members to address LGBTQ youth suicides in the county as well as gain insight into how our programs are received in rural parts of the United States. Since our collaboration began, we have trained Lifeguard Workshop Facilitators, participated in a number of community outreach events, and offered assistance to county educators and service providers—all of which has increased the number of youth reaching out to The Trevor Project's services during our partnership.



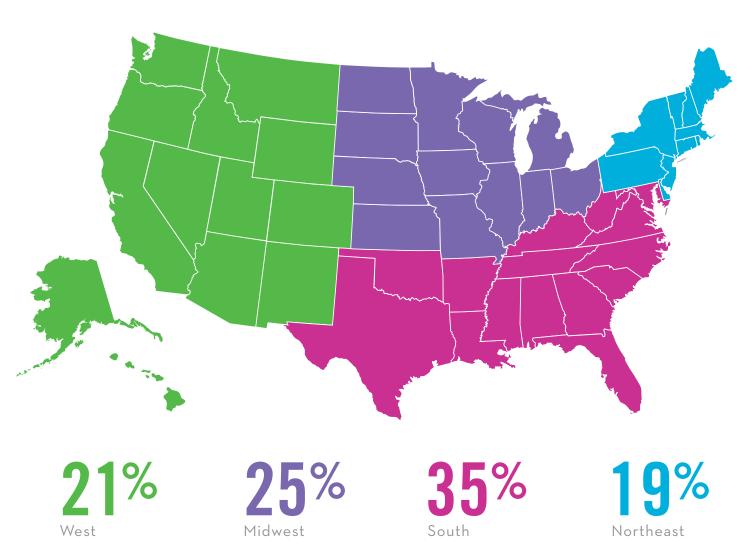
Our annual youth events are held in the Disneyland Park during the first weekend of October to celebrate Gay Days. More than 50 young people participated in our youth scavenger hunt, looking for clues on the "It's a Small World" ride, with the largest participation from UC Irvine. The Trevor Teen Dance Party at the Disneyland Hotel attracted more than 150 young people, and DJ Ray Rhodes and hostess Ingénue from Club TigerHeat once again volunteered their time to make it a memorable evening. One of the young guests expressed her appreciation by saying, "I'm from a small town and I didn't have any support when I started the first GSA at my high school, and it means so much to me to see this kind of support for [LGBT and allied] kids here at Disneyland."

• Trevor Lifeline Data

THE TREVOR

866-4-U-TREVOR, is the cornerstone program of The Trevor Project. Any time of any day, lesbian, gay, bisexual, transgender and questioning (LGBTQ) youth can call the lifeline and reach a trained volunteer counselor who will listen with understanding and free of judgment to their particular crisis. Our callers hail from every corner of the U.S., reaching counselors at the Randy Stone Call Centers located on the East and West Coasts, named in memorial of our co-founder, Randy Stone.

The Trevor Lifeline is accredited by the American Association of Suicidology, providing an exemplary crisis and suicide prevention service that performs according to nationally-recognized standards.



ORIGIN OF CALLS

OVERVIEW

29,332 Total calls fielded this fiscal year.

Number of hours lifeline counselors volunteered this fiscal year.

Average length of a call in minutes.

Number of new counselors trained this fiscal year.

Average age of a caller.

NEARLY

Retention rate of lifeline counselors.

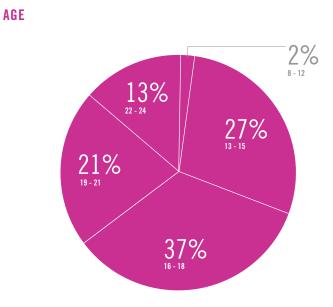
GENDER IDENTITY

Male

Female



Did Not Report



SEXUAL ORIENTATION



The Trevor Project FY2010 Events



Trevor NY Our tenth annual fund raising event, Trevor New York, **raised \$230,000** for The Trevor Project. The **sold out** event drew nearly 500 guests on June 28 to celebrate **honorees Vanessa Williams and Macy's** at Capitale in New York City. Singer-Songwriter Jason Mraz entertained the crowd with a sing along to his hit song, I'm Yours, after mother and son Angela and Garrett Wedel **inspired everyone** with their story of how the **Trevor Lifeline changed their lives forever**. Among others in attendance were stars such as Kelly Ripa and Mark Consuelos, Ally Sheedy, Ana Ortiz, and event host Rachael Harris.

Cracked Xmas Cracked Xmas 12, The Trevor Project's largest fundraising event of the year, **raised \$420,000** on December 6 at The Wiltern Theatre in Los Angeles. Approximately 1,000 guests were in attendance as we honored Neil Patrick Harris with the Trevor Life Award and AT&T with the Trevor Hope Award. Guests enjoyed musical **performances by Vanessa Carlton**, **Marc Shaiman and the Gay Men's Chorus of Los Angeles, and comedy sets by Carol Leifer and hostess Caroline Rhea.** A deeply moving moment came when Kimra Martin spoke about her son Ben, who tragically died by suicide. Ernesto Dominguez also spoke about his experience as a queer young person who battled depression and thoughts of suicide and said that **calling The Trevor Lifeline ultimately saved his life.**



Ambassadors Council This year raised the bar for Ambassador Council events throughout the country. Ambassadors in San Diego, San Francisco and Washington, D.C. have demonstrated leadership among their communities by bringing Trevor to the forefront—in programs, communications, and fund raising events generating more than \$100,000 in unrestricted funds for the organization. Bravo to all of our Ambassadors for their passion and commitment to saving young lives. **Halloween 2009** The Halloween 2009 The VIP Halloween Party sponsored by Clear ChannelRadio Los Angeles and LASC in West Hollywood **drew a crowd of 500 and raised \$7,300**. Guests enjoyed sponsored cocktails and food on the Santa Monica Blvd retailer's rooftop, overlooking West Hollywood's Halloween Carnaval.

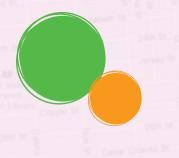




Spring Fling NYC More than 250 Young Professionals gathered at the first-ever Spring Fling fund raiser in New York City's VLADA.on April 8, 2010, **raising \$14,000 for The Trevor Project.** As the leaders for this event, Keola Whittaker and Adam Banks have brought together **some of the most influential young people in New York City** to create the Trevor Young Professionals Collective. This group has since been established in Los Angeles and other communities to come.

Circle of Hope Events Circle of Hope members see the value of an investment in the future, and in saving young lives. From Los Angeles to New York City, Philadelphia, Dallas, and Washington, D.C., Circle of Hope events build upon our existing networks of support, inviting new members to The Trevor Project, and raising hundreds of thousands of dollars to support our work.



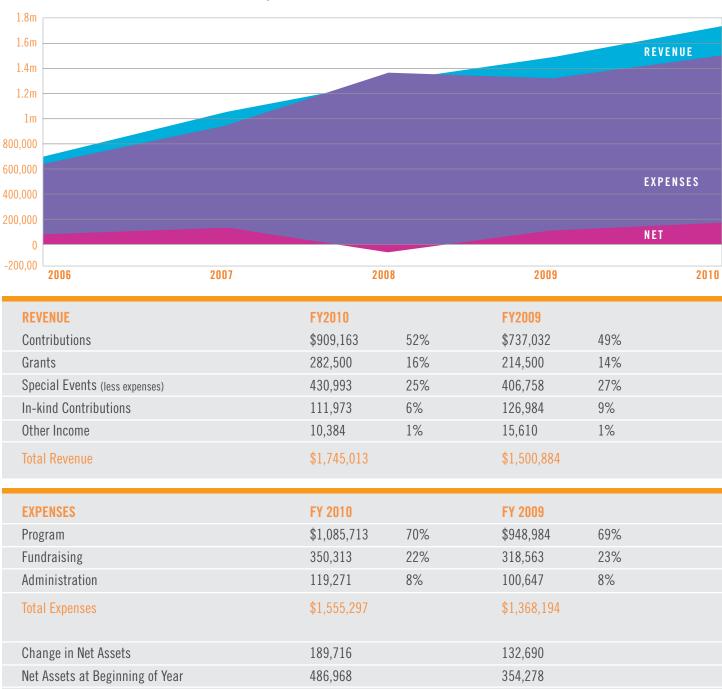


Trevor Pool Parties An informal way to keep our constituents engaged and informed mid-year while enjoying the great West coast summer, the pool parties were each held on Memorial Day Weekend in Palms Springs and in early August in Los Angeles, and **together raised over \$15,000.**

• Financial Report

The Trevor Project's fiscal year ends each year on July 31, 2010. The organization was audited for this fiscal year by SingerLewak LLP in Los Angeles, CA. The firm's report dated November 19, 2010, expressed an unqualified opinion on The Trevor Project's financial statements. The audit was conducted in accordance with auditing standards generally accepted in the United States, which require that the audit is planned and performed to obtain reasonable assurance about whether the financial statements are free of material misstatement. The audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, as well as assessing the accounting principles used and significant estimates made by management. Finally, the audit evaluates the overall financial statement presentation.

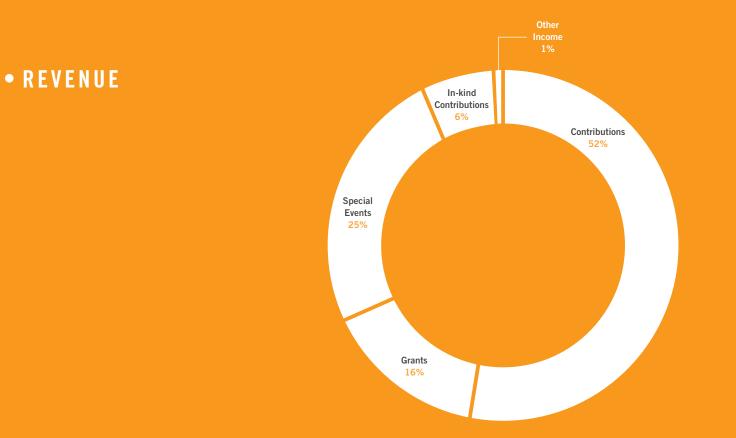
\$486,968



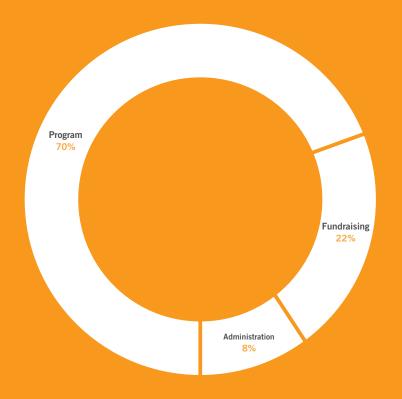
\$676,684

Fiscal Year-to-Year Financial Comparison

Net Assets at End of Year



• EXPENSES



To obtain a complete copy of The Trevor Project's Independent Auditor's Report, please call The Trevor Project's administrative offices at 310-271-8845.

Donor Report



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(\$10,000 - \$24,999)

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Circle of Hope members play a critical role in providing the financial leadership that makes the work of The Trevor Project possible by donating \$500 or more annually in non-event related contributions. This list represents donors who gave between August 1, 2009 and July 31, 2010.

> **Bill Harrison** Aaron H. Hartzler **Darren Haves** Greg S. Heanue Mark D. Heidel Mel Heifetz Michael Hershberger & Daniel Mitchell R. Glenn Hessel Mark Howell Harvey Hurdle & Kevin Yoder Michael Hyman Carolyn S. Javier Blanding U. Jones Meredith Kadlec* & Michelle Paradise Brvan T. Keller & Brian Baldwin Jonathan King Patricia Kirsch Ricki Lake Rick H. Lee Simon S. Leo & Mark P. Bement Dennis Lonergan & John Graves Shyrl L. Lorino Michael Alton Lowder & Robin Alden Douglass Jeff Lupinacci Jane Lynch Joseph B. Lynn Stephen F. Macias & James Carroll Christopher D. Man & Adam T. Marquez Kimra & Chuck Martin Kenneth D. McLean Sean R. Mc Manus* David Mizener & Arturo Carrillo Philip Monaghan Jahie Moore-Johnson Javier E. Morgado Jim Murphy Max Mutchnick & Erik Hyman Ed Neppl & Scott Mitchell

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The Trevor Project is the leading national organization focused on crisis and suicide prevention efforts among lesbian, gay, bisexual, transgender and questioning youth.

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