U.S. Adults' Personal Knowledge and Comfort with LGBTQ Identities

Polling Analysis

MARCH 2022
Content Warning:

The content and discussion in this report may be triggering or make some uncomfortable in response to the material that will be examined. Content that is explored in this report deals with the issue suicide.
This poll was conducted between February 18-February 19, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.
1. More than half of the adults polled report knowing someone who identifies as gay or lesbian while far fewer adults report knowing someone who identifies as transgender and/or non-binary. Younger adults, specifically GenZers, are dramatically more likely than their older counterparts to report knowing someone who identifies as transgender and/or non-binary. Comparably, adults across the spectrum of age all report similar levels of knowing someone who personally identifies as gay, lesbian, bisexual, queer, or pansexual.

2. Most adults feel they are relatively knowledgeable about suicide prevention. Younger adults, specifically GenZers, parents, Black adults, and Hispanic adults are all significantly more likely than the mean to indicate they are knowledgeable about suicide prevention. Conversely, Baby Boomers, non-parents, suburban, and rural adults are all less knowledgeable than the average.

3. Adults are more comfortable if their child comes out as gay, lesbian, or bisexual than if they come out as transgender and/or non-binary. Comfortability for a child coming out as transgender and/or non-binary is driven by Democrats and younger adults, specifically GenZers—the same can be stated for children who come out as gay, lesbian, or bisexual.

4. Seventy-two percent of adults are confident they would be able to understand and support their child if their child came out as transgender and/or non-binary. Additionally, more than half of adults across generation and political party are confident they would be able to understand and support their transgender and/or non-binary child.

5. Awareness of gender-neutral pronouns, like they/them, drives adults' confidence in their ability to understand and support their child if they came out as transgender and/or non-binary. Adults who were unaware of gender-neutral pronouns were 2.4x more likely to lack confidence in their ability to understand and support their transgender and/or non-binary child.
AGENDA

KNOWING SOMEONE WHO IS LGBTQ

SEXUAL ORIENTATION AND GENDER IDENTITY (SOGI) COMFORTABILITY

GENDER NEUTRAL PRONOUNS
Two-thirds of adults report personally knowing someone who identifies as gay or lesbian. Additionally, a fifth of adults report a lack of understanding of the term pansexual.

KNOwING SOMEONE WHO IS LGBTQ

Do you personally know someone (such as a family member, friend, colleague, neighbor, etc.) who identifies as the following?

<table>
<thead>
<tr>
<th>Orientation</th>
<th>Yes, I personally know someone who identifies as such</th>
<th>No, I do not know someone who identifies as such</th>
<th>Prefer not to answer</th>
<th>I don't understand this term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gay</td>
<td>69%</td>
<td>26%</td>
<td></td>
<td>4%</td>
</tr>
<tr>
<td>Lesbian</td>
<td>65%</td>
<td>30%</td>
<td></td>
<td>5%</td>
</tr>
<tr>
<td>Bisexual</td>
<td>48%</td>
<td>47%</td>
<td></td>
<td>5%</td>
</tr>
<tr>
<td>Transgender</td>
<td>29%</td>
<td>64%</td>
<td></td>
<td>3%</td>
</tr>
<tr>
<td>Queer</td>
<td>27%</td>
<td>62%</td>
<td></td>
<td>8%</td>
</tr>
<tr>
<td>Non-binary</td>
<td>17%</td>
<td>67%</td>
<td></td>
<td>12%</td>
</tr>
<tr>
<td>Pansexual</td>
<td>16%</td>
<td>62%</td>
<td></td>
<td>19%</td>
</tr>
</tbody>
</table>


**KNOWING SOMEONE WHO IS LGBTQ**

Younger adults, specifically GenZers, are dramatically more likely to report personally knowing someone who identifies as *non-binary, transgender, pansexual, queer*, or *bisexual*. Generationally, younger and older adults report nearly equivalent levels of personally knowing a *gay or lesbian* person.

Do you personally know someone (such as a family member, friend, colleague, neighbor, etc.) who identifies as the following?

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Weighted N</th>
<th>Gay</th>
<th>Lesbian</th>
<th>Bisexual</th>
<th>Queer</th>
<th>Pansexual</th>
<th>Transgender</th>
<th>Non-binary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>2210</td>
<td>69%</td>
<td>65%</td>
<td>48%</td>
<td>27%</td>
<td>16%</td>
<td>29%</td>
<td>17%</td>
</tr>
<tr>
<td>Gender: Male</td>
<td>1067</td>
<td>65%</td>
<td>60%</td>
<td>45%</td>
<td>27%</td>
<td>16%</td>
<td>25%</td>
<td>17%</td>
</tr>
<tr>
<td>Gender: Female</td>
<td>1143</td>
<td>74%</td>
<td>69%</td>
<td>51%</td>
<td>27%</td>
<td>15%</td>
<td>33%</td>
<td>17%</td>
</tr>
<tr>
<td>GenZers: 1997-2012</td>
<td>189</td>
<td>68%</td>
<td>65%</td>
<td>69%</td>
<td>34%</td>
<td>34%</td>
<td>39%</td>
<td>34%</td>
</tr>
<tr>
<td>Millennials: 1981-1996</td>
<td>726</td>
<td>68%</td>
<td>65%</td>
<td>60%</td>
<td>30%</td>
<td>25%</td>
<td>37%</td>
<td>24%</td>
</tr>
<tr>
<td>GenXers: 1965-1980</td>
<td>581</td>
<td>69%</td>
<td>66%</td>
<td>49%</td>
<td>27%</td>
<td>12%</td>
<td>28%</td>
<td>14%</td>
</tr>
<tr>
<td>Baby Boomers: 1946-1964</td>
<td>643</td>
<td>72%</td>
<td>66%</td>
<td>32%</td>
<td>22%</td>
<td>5%</td>
<td>20%</td>
<td>8%</td>
</tr>
<tr>
<td>PID: Dem (no lean)</td>
<td>851</td>
<td>72%</td>
<td>65%</td>
<td>49%</td>
<td>30%</td>
<td>17%</td>
<td>32%</td>
<td>20%</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>656</td>
<td>70%</td>
<td>67%</td>
<td>54%</td>
<td>27%</td>
<td>19%</td>
<td>33%</td>
<td>20%</td>
</tr>
<tr>
<td>PID: Rep (no lean)</td>
<td>703</td>
<td>65%</td>
<td>62%</td>
<td>42%</td>
<td>24%</td>
<td>11%</td>
<td>22%</td>
<td>11%</td>
</tr>
<tr>
<td>Community: Urban</td>
<td>657</td>
<td>68%</td>
<td>65%</td>
<td>54%</td>
<td>32%</td>
<td>21%</td>
<td>36%</td>
<td>25%</td>
</tr>
<tr>
<td>Community: Suburban</td>
<td>986</td>
<td>69%</td>
<td>64%</td>
<td>45%</td>
<td>25%</td>
<td>13%</td>
<td>27%</td>
<td>14%</td>
</tr>
<tr>
<td>Community: Rural</td>
<td>568</td>
<td>71%</td>
<td>66%</td>
<td>48%</td>
<td>24%</td>
<td>14%</td>
<td>25%</td>
<td>14%</td>
</tr>
<tr>
<td>4-Region: Northeast</td>
<td>395</td>
<td>66%</td>
<td>60%</td>
<td>47%</td>
<td>24%</td>
<td>17%</td>
<td>28%</td>
<td>18%</td>
</tr>
<tr>
<td>4-Region: Midwest</td>
<td>464</td>
<td>70%</td>
<td>67%</td>
<td>48%</td>
<td>24%</td>
<td>15%</td>
<td>28%</td>
<td>17%</td>
</tr>
<tr>
<td>4-Region: South</td>
<td>828</td>
<td>72%</td>
<td>68%</td>
<td>51%</td>
<td>31%</td>
<td>15%</td>
<td>29%</td>
<td>17%</td>
</tr>
<tr>
<td>4-Region: West</td>
<td>522</td>
<td>68%</td>
<td>61%</td>
<td>44%</td>
<td>26%</td>
<td>16%</td>
<td>31%</td>
<td>18%</td>
</tr>
</tbody>
</table>
### Demographics

<table>
<thead>
<tr>
<th>Weighted N</th>
<th>Number of Gay, Lesbian, Queer, Bisexual or Pansexual People An Individual Reports Knowing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Adults</strong></td>
<td>1724</td>
</tr>
<tr>
<td><strong>Gender: Male</strong></td>
<td>797</td>
</tr>
<tr>
<td><strong>Gender: Female</strong></td>
<td>926</td>
</tr>
<tr>
<td><strong>GenZers: 1997-2012</strong></td>
<td>157</td>
</tr>
<tr>
<td><strong>Millennials: 1981-1996</strong></td>
<td>565</td>
</tr>
<tr>
<td><strong>GenXers: 1965-1980</strong></td>
<td>449</td>
</tr>
<tr>
<td><strong>Baby Boomers: 1946-1964</strong></td>
<td>504</td>
</tr>
<tr>
<td><strong>PID: Dem (no lean)</strong></td>
<td>677</td>
</tr>
<tr>
<td><strong>PID: Ind (no lean)</strong></td>
<td>523</td>
</tr>
<tr>
<td><strong>PID: Rep (no lean)</strong></td>
<td>523</td>
</tr>
<tr>
<td><strong>Community: Urban</strong></td>
<td>510</td>
</tr>
<tr>
<td><strong>Community: Suburban</strong></td>
<td>766</td>
</tr>
<tr>
<td><strong>Community: Rural</strong></td>
<td>448</td>
</tr>
<tr>
<td><strong>4-Region: Northeast</strong></td>
<td>301</td>
</tr>
<tr>
<td><strong>4-Region: Midwest</strong></td>
<td>375</td>
</tr>
<tr>
<td><strong>4-Region: South</strong></td>
<td>654</td>
</tr>
<tr>
<td><strong>4-Region: West</strong></td>
<td>394</td>
</tr>
</tbody>
</table>

**In the previous question you stated that you know someone who is gay, lesbian, bisexual, queer, or pansexual. How many people do you know who identify as such?**

- **Weighted N**: The number of respondents in each demographic category.
- **Number of Gay, Lesbian, Queer, Bisexual or Pansexual People An Individual Reports Knowing**: The percentage of respondents in each category who know someone who identifies as such.
GenZers, women, and parents are slightly more likely than average to report personally knowing someone who identifies as gay, lesbian, bisexual, queer, or pansexual. Republicans and men are slightly below average in their personal relationship with a gay, lesbian, bisexual, queer, or pansexual person.

Do you personally know someone (such as a family member, friend, colleague, neighbor, etc.) who identifies as the gay, lesbian, bisexual, queer, or pansexual?
In the previous question you stated that you know someone who is transgender and/or non-binary. How many people do you know who identify as transgender and/or non-binary?

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Weighted N</th>
<th>Number of Transgender and/or Non-binary People An Individual Reports Knowing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Adults</td>
<td>732</td>
<td>41%</td>
</tr>
<tr>
<td>Gender: Male</td>
<td>310</td>
<td>36%</td>
</tr>
<tr>
<td>Gender: Female</td>
<td>422</td>
<td>44%</td>
</tr>
<tr>
<td>GenZers: 1997-2012</td>
<td>84</td>
<td>28%</td>
</tr>
<tr>
<td>Millennials: 1981-1996</td>
<td>304</td>
<td>36%</td>
</tr>
<tr>
<td>GenXers: 1965-1980</td>
<td>178</td>
<td>44%</td>
</tr>
<tr>
<td>Baby Boomers: 1946-1964</td>
<td>151</td>
<td>52%</td>
</tr>
<tr>
<td>PID: Dem (no lean)</td>
<td>317</td>
<td>38%</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>237</td>
<td>35%</td>
</tr>
<tr>
<td>PID: Rep (no lean)</td>
<td>178</td>
<td>53%</td>
</tr>
<tr>
<td>Community: Urban</td>
<td>268</td>
<td>33%</td>
</tr>
<tr>
<td>Community: Suburban</td>
<td>302</td>
<td>43%</td>
</tr>
<tr>
<td>Community: Rural</td>
<td>162</td>
<td>49%</td>
</tr>
<tr>
<td>4-Region: Northeast</td>
<td>128</td>
<td>35%</td>
</tr>
<tr>
<td>4-Region: Midwest</td>
<td>154</td>
<td>50%</td>
</tr>
<tr>
<td>4-Region: South</td>
<td>268</td>
<td>38%</td>
</tr>
<tr>
<td>4-Region: West</td>
<td>182</td>
<td>41%</td>
</tr>
</tbody>
</table>
Younger adults, specifically GenZers, urban adults, parents, and Hispanic adults are disproportionately more likely than average to report personally knowing someone who identifies as transgender and/or non-binary while Baby Boomers, Republicans, men, rural adults, and non-parents report below average levels.

Do you personally know someone (such as a family member, friend, colleague, neighbor, etc.) who identifies as transgender and/or non-binary?
KNOWING SOMEONE WHO IS LGBTQ

SEXUAL ORIENTATION AND GENDER IDENTITY (SOGI)

COMFORTABILITY

GENDES NEUTRAL PRONOUNS
Comfortability for a child coming out as transgender is driven by Democrats and younger adults, specifically GenZers. Democrats are 2.4x more likely than Republicans to be very comfortable—more narrowly, discomfort is driven by Republicans. Additionally, GenZers are 2x more likely than Baby Boomers to be very comfortable with a child coming out to them as transgender.

### SOGI COMFORTABILITY

How comfortable, if at all, would you be if your child came out to you as transgender?

<table>
<thead>
<tr>
<th>Community</th>
<th>Total Comfort</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community: Urban</td>
<td>64%</td>
<td>+39</td>
</tr>
<tr>
<td>Community: Suburban</td>
<td>45%</td>
<td>+2</td>
</tr>
<tr>
<td>Community: Rural</td>
<td>49%</td>
<td>+15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender: Male</th>
<th>Very comfortable</th>
<th>Somewhat comfortable</th>
<th>Don't know/ No opinion</th>
<th>Not too comfortable</th>
<th>Not comfortable at all</th>
<th>Total Comfort</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>28%</td>
<td>22%</td>
<td>14%</td>
<td>18%</td>
<td>18%</td>
<td>50%</td>
<td>+14</td>
</tr>
<tr>
<td>GenZers: 1997-2012</td>
<td>41%</td>
<td>22%</td>
<td>15%</td>
<td>10%</td>
<td>11%</td>
<td>63%</td>
<td>+42</td>
</tr>
<tr>
<td>Millennials: 1981-1996</td>
<td>34%</td>
<td>22%</td>
<td>15%</td>
<td>15%</td>
<td>14%</td>
<td>56%</td>
<td>+27</td>
</tr>
<tr>
<td>GenXers: 1965-1980</td>
<td>27%</td>
<td>20%</td>
<td>15%</td>
<td>19%</td>
<td>20%</td>
<td>47%</td>
<td>+8</td>
</tr>
<tr>
<td>Baby Boomers: 1946-1964</td>
<td>21%</td>
<td>24%</td>
<td>12%</td>
<td>21%</td>
<td>22%</td>
<td>45%</td>
<td>+2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Parent: Yes</th>
<th>Very comfortable</th>
<th>Somewhat comfortable</th>
<th>Don't know/ No opinion</th>
<th>Not too comfortable</th>
<th>Not comfortable at all</th>
<th>Total Comfort</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>PID: Dem (no lean)</td>
<td>29%</td>
<td>38%</td>
<td>20%</td>
<td>18%</td>
<td>19%</td>
<td>36%</td>
<td>-14</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>16%</td>
<td>20%</td>
<td>15%</td>
<td>19%</td>
<td>31%</td>
<td>36%</td>
<td>-14</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ethnicity: White</th>
<th>Very comfortable</th>
<th>Somewhat comfortable</th>
<th>Don't know/ No opinion</th>
<th>Not too comfortable</th>
<th>Not comfortable at all</th>
<th>Total Comfort</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>PID: Rep (no lean)</td>
<td>27%</td>
<td>36%</td>
<td>22%</td>
<td>13%</td>
<td>19%</td>
<td>36%</td>
<td>+11</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>36%</td>
<td>36%</td>
<td>22%</td>
<td>13%</td>
<td>19%</td>
<td>36%</td>
<td>+11</td>
</tr>
</tbody>
</table>

### Total Comfort Formula

Total Comfort = Very + Somewhat comfortable

NET = Total Comfort – Total Discomfort
Similar comfortability trends emerge among a child coming out as nonbinary. Comfortability continues to be driven by Democrats and younger adults while discomfort is driven by Republicans.

How comfortable, if at all, would you be if your child came out to you as nonbinary, otherwise defined as someone who does not identify as either male or female and might identify somewhere in between or something completely different.

### Total Comfort vs. NET

<table>
<thead>
<tr>
<th>Category</th>
<th>Very comfortable</th>
<th>Somewhat comfortable</th>
<th>Don't know/ No opinion</th>
<th>Not too comfortable</th>
<th>Not comfortable at all</th>
<th>Total Comfort</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>29%</td>
<td>21%</td>
<td>17%</td>
<td>17%</td>
<td>16%</td>
<td>50%</td>
<td>+17</td>
</tr>
<tr>
<td>Gender: Male</td>
<td>28%</td>
<td>21%</td>
<td>15%</td>
<td>16%</td>
<td>19%</td>
<td>49%</td>
<td>+14</td>
</tr>
<tr>
<td>Gender: Female</td>
<td>30%</td>
<td>22%</td>
<td>18%</td>
<td>18%</td>
<td>13%</td>
<td>52%</td>
<td>+21</td>
</tr>
<tr>
<td>GenZers: 1997-2012</td>
<td>43%</td>
<td>23%</td>
<td>18%</td>
<td>14%</td>
<td>13%</td>
<td>64%</td>
<td>+45</td>
</tr>
<tr>
<td>Millennials: 1981-1996</td>
<td>35%</td>
<td>20%</td>
<td>19%</td>
<td>16%</td>
<td>13%</td>
<td>58%</td>
<td>+31</td>
</tr>
<tr>
<td>GenXers: 1965-1980</td>
<td>28%</td>
<td>22%</td>
<td>16%</td>
<td>19%</td>
<td>19%</td>
<td>48%</td>
<td>+14</td>
</tr>
<tr>
<td>Baby Boomers: 1946-1964</td>
<td>21%</td>
<td>26%</td>
<td>21%</td>
<td>17%</td>
<td>15%</td>
<td>43%</td>
<td>+2</td>
</tr>
<tr>
<td>PID: Dem (no lean)</td>
<td>29%</td>
<td>18%</td>
<td>17%</td>
<td>20%</td>
<td>27%</td>
<td>65%</td>
<td>+43</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>29%</td>
<td>18%</td>
<td>17%</td>
<td>20%</td>
<td>15%</td>
<td>47%</td>
<td>+15</td>
</tr>
<tr>
<td>PID: Rep (no lean)</td>
<td>17%</td>
<td>19%</td>
<td>18%</td>
<td>21%</td>
<td>17%</td>
<td>36%</td>
<td>-11</td>
</tr>
<tr>
<td>Ethnicity: White</td>
<td>28%</td>
<td>21%</td>
<td>16%</td>
<td>18%</td>
<td>17%</td>
<td>49%</td>
<td>+14</td>
</tr>
<tr>
<td>Ethnicity: Hispanic</td>
<td>35%</td>
<td>20%</td>
<td>20%</td>
<td>11%</td>
<td>12%</td>
<td>55%</td>
<td>+31</td>
</tr>
<tr>
<td>Ethnicity: Black</td>
<td>36%</td>
<td>21%</td>
<td>16%</td>
<td>16%</td>
<td>12%</td>
<td>57%</td>
<td>+34</td>
</tr>
<tr>
<td>Parent: Yes</td>
<td>35%</td>
<td>23%</td>
<td>12%</td>
<td>14%</td>
<td>16%</td>
<td>58%</td>
<td>+28</td>
</tr>
<tr>
<td>Parent: No</td>
<td>27%</td>
<td>21%</td>
<td>19%</td>
<td>18%</td>
<td>16%</td>
<td>48%</td>
<td>+14</td>
</tr>
<tr>
<td>Community: Urban</td>
<td>28%</td>
<td>21%</td>
<td>16%</td>
<td>16%</td>
<td>14%</td>
<td>59%</td>
<td>+34</td>
</tr>
<tr>
<td>Community: Suburban</td>
<td>25%</td>
<td>22%</td>
<td>18%</td>
<td>18%</td>
<td>16%</td>
<td>49%</td>
<td>+15</td>
</tr>
<tr>
<td>Community: Rural</td>
<td>22%</td>
<td>21%</td>
<td>18%</td>
<td>20%</td>
<td>20%</td>
<td>43%</td>
<td>+3</td>
</tr>
</tbody>
</table>

Total Comfort = Very + Somewhat comfortable

NET = Total Comfort – Total Discomfort
A majority of adults across generations are comfortable if their child came out to them as gay, lesbian, or bisexual. High comfortability, nevertheless, continues to be driven by Democrats and younger adults.

How comfortable, if at all, would you be if your child came out to you as gay, lesbian, or bisexual?

<table>
<thead>
<tr>
<th>Category</th>
<th>Very comfortable</th>
<th>Somewhat comfortable</th>
<th>Don’t know/No opinion</th>
<th>Not too comfortable</th>
<th>Not comfortable at all</th>
<th>Total Comfort</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>38%</td>
<td>24%</td>
<td>12%</td>
<td>14%</td>
<td>13%</td>
<td>62%</td>
<td>+35</td>
</tr>
<tr>
<td>Gender: Male</td>
<td>35%</td>
<td>24%</td>
<td>11%</td>
<td>15%</td>
<td>15%</td>
<td>62%</td>
<td>+35</td>
</tr>
<tr>
<td>Gender: Female</td>
<td>41%</td>
<td>24%</td>
<td>12%</td>
<td>13%</td>
<td>10%</td>
<td>65%</td>
<td>+42</td>
</tr>
<tr>
<td>GenZers: 1997-2012</td>
<td>52%</td>
<td>24%</td>
<td>10%</td>
<td>6%</td>
<td>7%</td>
<td>76%</td>
<td>+63</td>
</tr>
<tr>
<td>Millennials: 1981-1996</td>
<td>43%</td>
<td>22%</td>
<td>13%</td>
<td>14%</td>
<td>14%</td>
<td>65%</td>
<td>+42</td>
</tr>
<tr>
<td>GenXers: 1965-1980</td>
<td>37%</td>
<td>23%</td>
<td>12%</td>
<td>14%</td>
<td>14%</td>
<td>60%</td>
<td>+32</td>
</tr>
<tr>
<td>Baby Boomers: 1946-1964</td>
<td>31%</td>
<td>27%</td>
<td>10%</td>
<td>17%</td>
<td>14%</td>
<td>58%</td>
<td>+27</td>
</tr>
<tr>
<td>PID: Dem (no lean)</td>
<td>47%</td>
<td>26%</td>
<td>9%</td>
<td>11%</td>
<td>7%</td>
<td>73%</td>
<td>+55</td>
</tr>
<tr>
<td>PID: Ind (no lean)</td>
<td>39%</td>
<td>22%</td>
<td>15%</td>
<td>13%</td>
<td>12%</td>
<td>61%</td>
<td>+36</td>
</tr>
<tr>
<td>PID: Rep (no lean)</td>
<td>26%</td>
<td>24%</td>
<td>12%</td>
<td>20%</td>
<td>12%</td>
<td>50%</td>
<td>+12</td>
</tr>
<tr>
<td>Ethnicity: White</td>
<td>37%</td>
<td>25%</td>
<td>11%</td>
<td>14%</td>
<td>13%</td>
<td>62%</td>
<td>+35</td>
</tr>
<tr>
<td>Ethnicity: Hispanic</td>
<td>45%</td>
<td>23%</td>
<td>15%</td>
<td>10%</td>
<td>6%</td>
<td>68%</td>
<td>+52</td>
</tr>
<tr>
<td>Ethnicity: Black</td>
<td>43%</td>
<td>21%</td>
<td>12%</td>
<td>10%</td>
<td>6%</td>
<td>64%</td>
<td>+40</td>
</tr>
<tr>
<td>Parent: Yes</td>
<td>42%</td>
<td>25%</td>
<td>7%</td>
<td>13%</td>
<td>14%</td>
<td>67%</td>
<td>+41</td>
</tr>
<tr>
<td>Parent: No</td>
<td>36%</td>
<td>24%</td>
<td>10%</td>
<td>13%</td>
<td>11%</td>
<td>66%</td>
<td>+42</td>
</tr>
<tr>
<td>Community: Urban</td>
<td>44%</td>
<td>24%</td>
<td>11%</td>
<td>15%</td>
<td>17%</td>
<td>63%</td>
<td>+36</td>
</tr>
<tr>
<td>Community: Suburban</td>
<td>38%</td>
<td>25%</td>
<td>13%</td>
<td>14%</td>
<td>17%</td>
<td>57%</td>
<td>+26</td>
</tr>
</tbody>
</table>

Total Comfort = Very + Somewhat comfortable
NET = Total Comfort – Total Discomfort
How comfortable, if at all, would you be if your child came out to you as gay, lesbian, or bisexual?

- 76% of Generation Z express comfortability if their child came out to them as gay, lesbian, or bisexual.
- 65% of Millennials express comfortability if their child came out to them as gay, lesbian, or bisexual.
- 60% of Generation X express comfortability if their child came out to them as gay, lesbian, or bisexual.
- 58% of Baby Boomers express comfortability if their child came out to them as gay, lesbian, or bisexual.
Adults across key demographics are dramatically more comfortable if their child came out to them as gay, lesbian, or bisexual than if they came out to them as transgender and/or non-binary. The dichotomous comfortability is widest among older adults and Republicans.

How comfortable, if at all, would you be if your child came out to you as [gay, lesbian, or bisexual] [transgender and/or non-binary]?
AGENDA

KNOWING SOMEONE WHO IS LGBTQ

SEXUAL ORIENTATION AND GENDER IDENTITY (SOGI) COMFORTABILITY

GENDER NEUTRAL PRONOUNS
Generation Z is uniquely and dramatically more very aware of gender-neutral pronouns to express gender identity than any other demographic group. Republicans, rural adults, and older adults are all significantly less very aware of gender-neutral pronouns than on average.

How aware are you, if at all, that some people use gender-neutral pronouns, like they/ them, to express their gender identity rather than traditional male (he/him) or female (she/her) pronouns?
GENDER-NEUTRAL PRONOUNS

Half of adults (49%) would be comfortable if their child started using they/them pronouns rather than he/him or she/her while a third report they would not be comfortable.

How comfortable, if at all, would you be if your child started using they/them pronouns rather than he/him or she/her?
Awareness of gender-neutral pronouns drives comfortability around a child using they/them pronouns while unawareness drives discomfort across demographics. Nearly all of Generation Z was aware of they/them pronouns.

How comfortable, if at all, would you be if your child started using they/them pronouns rather than he/him or she/her?

**Aware of Gender-Neutral Pronouns vs. Unaware of Gender-Neutral Pronouns**

<table>
<thead>
<tr>
<th></th>
<th>Total Comfortable</th>
<th>Don’t know/No opinion</th>
<th>Total Discomfort</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aware: Adults</td>
<td>60%</td>
<td>0%</td>
<td>8%</td>
</tr>
<tr>
<td>Unaware: Adults</td>
<td>18%</td>
<td>35%</td>
<td>48%</td>
</tr>
<tr>
<td>Aware: Male</td>
<td>57%</td>
<td>9%</td>
<td>34%</td>
</tr>
<tr>
<td>Unaware: Male</td>
<td>20%</td>
<td>29%</td>
<td>52%</td>
</tr>
<tr>
<td>Aware: Female</td>
<td>62%</td>
<td>7%</td>
<td>30%</td>
</tr>
<tr>
<td>Unaware: Female</td>
<td>15%</td>
<td>41%</td>
<td>44%</td>
</tr>
<tr>
<td>Aware: GenZers</td>
<td>72%</td>
<td>7%</td>
<td>21%</td>
</tr>
<tr>
<td>Unaware: GenZers</td>
<td>Sample Size Insufficient</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aware: Millennials</td>
<td>65%</td>
<td>8%</td>
<td>27%</td>
</tr>
<tr>
<td>Unaware: Millennials</td>
<td>11%</td>
<td>40%</td>
<td>49%</td>
</tr>
<tr>
<td>Aware: GenXers</td>
<td>59%</td>
<td>8%</td>
<td>33%</td>
</tr>
<tr>
<td>Unaware: GenXers</td>
<td>17%</td>
<td>35%</td>
<td>47%</td>
</tr>
<tr>
<td>Aware: Baby Boomers</td>
<td>50%</td>
<td>8%</td>
<td>42%</td>
</tr>
<tr>
<td>Unaware: Baby Boomers</td>
<td>24%</td>
<td>28%</td>
<td>48%</td>
</tr>
<tr>
<td>Aware: Democrats</td>
<td>75%</td>
<td>6%</td>
<td>20%</td>
</tr>
<tr>
<td>Unaware: Democrats</td>
<td>21%</td>
<td>34%</td>
<td>44%</td>
</tr>
<tr>
<td>Aware: Independents</td>
<td>59%</td>
<td>11%</td>
<td>30%</td>
</tr>
<tr>
<td>Unaware: Independents</td>
<td>15%</td>
<td>40%</td>
<td>45%</td>
</tr>
<tr>
<td>Aware: Republicans</td>
<td>42%</td>
<td>8%</td>
<td>50%</td>
</tr>
<tr>
<td>Unaware: Republicans</td>
<td>17%</td>
<td>30%</td>
<td>53%</td>
</tr>
<tr>
<td>Aware: Parents</td>
<td>65%</td>
<td>5%</td>
<td>30%</td>
</tr>
<tr>
<td>Unaware: Parents</td>
<td>16%</td>
<td>29%</td>
<td>55%</td>
</tr>
<tr>
<td>Aware: Non-Parents</td>
<td>57%</td>
<td>9%</td>
<td>33%</td>
</tr>
<tr>
<td>Unaware: Non-Parents</td>
<td>18%</td>
<td>36%</td>
<td>46%</td>
</tr>
</tbody>
</table>
Seven in ten adults (72%) are confident they would be able to understand and support their child if their child came out as transgender and/or non-binary.

How confident, if at all, are you that you would be able to understand and support your child if they came out to you as transgender and/or non-binary?
How confident, if at all, are you that you would be able to understand and support your child if they came out to you as transgender and/or non-binary?

<table>
<thead>
<tr>
<th>Generation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Generation Z</td>
<td>81%</td>
</tr>
<tr>
<td>Millennials</td>
<td>73%</td>
</tr>
<tr>
<td>Generation X</td>
<td>69%</td>
</tr>
<tr>
<td>Baby Boomers</td>
<td>69%</td>
</tr>
</tbody>
</table>

Of *Generation Z* are confident that they would be able to understand and support their child if they came out to them as transgender and/or non-binary.

Of *Millennials* are confident that they would be able to understand and support their child if they came out to them as transgender and/or non-binary.

Of *Generation X* are confident that they would be able to understand and support their child if they came out to them as transgender and/or non-binary.

Of *Baby Boomers* are confident that they would be able to understand and support their child if they came out to them as transgender and/or non-binary.
How confident, if at all, are you that you would be able to understand and support your child if they came out to you as transgender and/or non-binary?

- 81% of Democrats are confident that they would be able to understand and support their child if they came out to them as transgender and/or non-binary.
- 72% of independents are confident that they would be able to understand and support their child if they came out to them as transgender and/or non-binary.
- 59% of Republicans are confident that they would be able to understand and support their child if they came out to them as transgender and/or non-binary.
**Gender-Neutral Pronouns**

Awareness of gender-neutral pronouns also drives how confident adults are in whether they would be able to understand and support their child if they came out as transgender and/or non-binary.

How confident, if at all, are you that you would be able to understand and support your child if they came out to you as transgender and/or non-binary? 

*Aware of Gender-Neutral Pronouns vs. Unaware of Gender-Neutral Pronouns*

<table>
<thead>
<tr>
<th>Awareness of Gender-Neutral Pronouns</th>
<th>Total Confident</th>
<th>Total Not Confident</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Aware: Adults</strong></td>
<td>79%</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Unaware: Adults</strong></td>
<td>47%</td>
<td>54%</td>
</tr>
<tr>
<td><strong>Aware: Male</strong></td>
<td>78%</td>
<td>22%</td>
</tr>
<tr>
<td><strong>Unaware: Male</strong></td>
<td>43%</td>
<td>57%</td>
</tr>
<tr>
<td><strong>Aware: Female</strong></td>
<td>82%</td>
<td>19%</td>
</tr>
<tr>
<td><strong>Unaware: Female</strong></td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Aware: GenZers</strong></td>
<td>86%</td>
<td><strong>Sample Size Insufficient</strong></td>
</tr>
<tr>
<td><strong>Unaware: GenZers</strong></td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Aware: Millennials</strong></td>
<td>82%</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Unaware: Millennials</strong></td>
<td>29%</td>
<td>71%</td>
</tr>
<tr>
<td><strong>Aware: GenXers</strong></td>
<td>77%</td>
<td>23%</td>
</tr>
<tr>
<td><strong>Unaware: GenXers</strong></td>
<td>48%</td>
<td>52%</td>
</tr>
<tr>
<td><strong>Aware: Baby Boomers</strong></td>
<td>76%</td>
<td>24%</td>
</tr>
<tr>
<td><strong>Unaware: Baby Boomers</strong></td>
<td>54%</td>
<td>46%</td>
</tr>
<tr>
<td><strong>Aware: Democrats</strong></td>
<td>88%</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Unaware: Democrats</strong></td>
<td>53%</td>
<td>48%</td>
</tr>
<tr>
<td><strong>Aware: Independents</strong></td>
<td>81%</td>
<td>19%</td>
</tr>
<tr>
<td><strong>Unaware: Independents</strong></td>
<td>44%</td>
<td>56%</td>
</tr>
<tr>
<td><strong>Aware: Republicans</strong></td>
<td>66%</td>
<td>34%</td>
</tr>
<tr>
<td><strong>Unaware: Republicans</strong></td>
<td>43%</td>
<td>58%</td>
</tr>
<tr>
<td><strong>Aware: Parents</strong></td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Unaware: Parents</strong></td>
<td>43%</td>
<td>57%</td>
</tr>
<tr>
<td><strong>Aware: Non-Parents</strong></td>
<td>79%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Unaware: Non-Parents</strong></td>
<td>48%</td>
<td>53%</td>
</tr>
</tbody>
</table>